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## Efficient hiring for start-ups

OUR BUREAU

City-based online portal, Wisdomjobs.com launched a hassle-free recruitment process for startups, titled, 'Quick Source'. The career-solutions portal will deliver sourced and screened resumes to meet specific requirements of Start-ups.

Going a step further, Wisdomjobs.com will carry out a preliminary screening of the candidates and only those pro-

files that really measure up to the company's requirements will be shared. Quick source will be beneficial for start-ups in saving their time and decreasing the hiring costs.

Announcing this new programme 'Quick Source', Founder & CEO of Wisdomjobs.com, Ajay Kolla said, "We have always strived towards simplifying the hiring process. Quick Source does exactly that to support and enable the start-up ecosystem to

grow." "From our own experience, we understand the predicaments faced by start-ups such as the additional financial burden, time constraints and lack of qualified people to screen and shortlist candidates. Therefore, we want to provide an effective solution to make hiring easier for start-ups. This significantly eases the burden on them by providing them suitable candidates within a short time in an extremely cost efficient manner," he added.